



BLUEGRASS LAND CONSERVANCY

Bluegrass Land Conservancy invites you to participate in our 2023 Corporate Partner & Event Sponsor Benefits program. With a focus on brand exposure, this year we are offering three (3) event opportunities as well as a new option to sponsor a single event or split your sponsorship between events!

BLC 2023 EVENTS:

Thursday, April 20, - Bluegrass Farm-to-Table Awards Dinner, Louisville, KY

Tuesday, April 25 - Annual Farmland Auction, Lexington, KY

Thursday, October 12 - Clays for Conservation, Sporting Clays Event, Ashbourne Farms, La Grange KY

Corporate Partner & Event Sponsorship Benefits							
Benefit Type	Benefit Category	Sponsorship Levels					
		Limestone Circle \$25,000	Bur Oak \$10,000	Chinquapin Oak \$5,000	Blue Ash \$2,500	Black Walnut \$1,000	Shagbark Hickory \$500
Complimentary Event Admissions	Annual Farmland Auction	10 Tickets	8 Tickets	6 Tickets to Either Event	4 Tickets to Either Event	2 Tickets to Either Event	2 Tickets
	Farm Dinner and Awards	1 Table	1 Table				-
	Clays for Conservation	1 Clays Team	-				-
Event Brand Exposure	Verbal Recognition	3 Events	1 Event	-	-	-	-
	Logo on Event Invitation*	3 Invitations	1 Invitation	-	-	-	-
	Sponsor Reel at Event	Logo	Logo	Logo	Logo	Logo	Name
	Sponsor Board	Logo	Logo	Logo	Logo	Logo	Name
	Event Program Ad	Full-page Color	Full-page Color	Full-page B&W	Half-page B&W	-	-
	Event Program	Logo	Logo	Logo	Logo	Logo	Name
	Conservation Article	Printed Newsletter	Enews	-	-	-	-
Community Outreach Brand Exposure	Verbal Recognition	3 Events	2 Events	1 Event	-	-	-
	Conservation Article	Printed Newsletter	Enews	-	-	-	-
	Social Media	9 Months	6 Months	3 Months	-	-	-

* Please email your logo (jpeg preferred) by Wednesday, March 1st, 2023. mdunigan@bluegrassconservancy.org



BLUEGRASS
LAND CONSERVANCY

Corporate Partner & Event Sponsor Benefits

This year, we are offering three (3) event opportunities and a new option to sponsor a single event or split your sponsorship between events! Our program focus is to maximize your brand exposure in the greater Bluegrass region and recognize your support for Bluegrass Land Conservancy (BLC). Several suggested giving levels are available:

Limestone Circle Sponsor - \$25,000+

Exclusive sponsorship for three (3) fundraising events and three (3) Community Outreach programs; Benefits at the Bur Oak Sponsor level for three (3) annual events, including verbal recognition and logo placement on invitations to three (3) fundraising and community outreach events*, ten (10) complimentary tickets to the Annual Farmland Auction Lexington event, one (1) complimentary table at the Bluegrass Farm-to-Table Louisville event, and one (1) complimentary team for Clays for Conservation Louisville event.

Conservation Spotlight, a dynamic article on the BLC website and newsletter, reaching 5,000+ community-minded individuals in the greater Bluegrass Region.

Bur Oak Sponsor - \$10,000

Receive Title Bur Oak sponsorship for two (2) annual fundraising events and one (1) Community Outreach event, including verbal recognition and logo recognition on invitations*, eight (8) complimentary tickets to the Annual Farmland Auction Lexington event, and one (1) complimentary table at the Bluegrass Farm-to-Table Awards Dinner Louisville event (OR receive Chinquapin Oak Sponsor recognition for two (2) annual events and eight (8) complimentary tickets that can be split across the two events).

Title sponsorship at two (2) Community Outreach programs.

Conservation Spotlight, a dynamic article on BLC E-news, reaching 5,000+ community-minded individuals in the greater Bluegrass Region.

Chinquapin Oak Sponsor - \$5,000

Receive Chinquapin Oak Sponsor recognition for one (1) annual event and six (6) complimentary tickets to that one event (*OR* receive Blue Ash Sponsor recognition for two (2) annual events and six (6) complimentary tickets that can be split across the two (2) events).

Company logo recognition at one (1) Community Outreach event.

Acknowledgment in BLC's social media campaigns, E-news, on website, and annual report.

Blue Ash Sponsor - \$2,500

Receive Blue Ash Sponsor recognition for one (1) annual event and four (4) complimentary tickets to one (1) event (*OR* receive Black Walnut Sponsor recognition at two (2) annual events and four (4) complimentary tickets that can be split across the two (2) events).

Acknowledgment in BLC's Enews, on website, and annual report.

Black Walnut Sponsor - \$1,000

Receive Black Walnut Sponsor recognition for one (1) annual event and two (2) complimentary tickets to that event.

Acknowledgment on BLC's website and annual report.

Shagbark Hickory - \$500 (Annual Farmland Auction)

Receive Shagbark Hickory Sponsor recognition at the Annual Farmland Celebration and Auction and two (2) complimentary tickets to the event.

Subscription to BLC's newsletters and annual report.

Name recognition in BLC's annual report.

